

# Health Care

## *Purchasers' Conference*

**CalPERS Headquarters, Lincoln Plaza**

**September 21, 2005**

Sacramento, California

**Partnership  
for Change**

Promoting Value in Hospital Care



*sponsored by:*

*California Public Employees' Retirement System*



## Partnership for Change

Promoting Value in Hospital Care

Health Care Purchasers' Conference

### An Invitation

It is with great pleasure that I invite you to join CalPERS and other large California health care purchasers at our Health Care Purchasers' Conference. This exciting event will provide an opportunity for health care purchasers to join together to promote value in hospital care.

Our objective is to build a coalition of California health care purchasers that will endorse the CalPERS *Partnership for Change*. Members of the coalition agree to work with their health plan partners to require hospitals to adopt a common set of clinical quality standards and cost-efficiency metrics as a requirement for contracting. Through this collaborative effort, purchasers will aggressively address one of the biggest drivers of health care costs—hospital care. Our ultimate goal is to slow the rate of health care cost growth and improve quality of care.

A highlight of the event will be our keynote speaker Mark D. Smith, President and Chief Executive Officer of the California HealthCare Foundation. In addition, we will hear from other exciting speakers and panelists who are leading efforts to promote quality and cost-efficiency in hospital care. You won't want to miss this opportunity.

The event will take place in Sacramento on September 21, 2005, at the California Public Employees' Retirement System's Lincoln Plaza building. I hope you will join us for a reception immediately following the conference.

This document provides all the necessary information you need to register. I encourage you to attend this exciting event.

Fred Buenrostro

Chief Executive Officer

California Public Employees' Retirement System



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### Conference Agenda

Please be sure to join us at a reception immediately following the conference.

- |                  |  |
|------------------|--|
| 1:00 – 1:15 p.m. | <b>Welcome</b><br>Rob Feckner<br>President, CalPERS Board of Administration  |
| 1:15 – 2:15 p.m. | <b>Keynote Speaker—Mark D. Smith, M.D., M.B.A.</b><br>President & CEO<br>California HealthCare Foundation<br>“Hospitals: Challenges and Opportunities” |
| 2:15 – 3:00 p.m. | <b>Session I</b><br>Measuring Clinical Quality and Patient<br>Experience in Hospitals  |
| 3:00 – 3:15 p.m. | <b>Break</b>   |
| 3:15 – 4:00 p.m. | <b>Session II</b><br>Addressing Patient Safety in Hospitals  |
| 4:00 – 4:45 p.m. | <b>Session III</b><br>Promoting Value: The Hospital Value Initiative<br>How It Can Impact Your Bottom Line   |
| 4:45 – 5:00 p.m. | <b>Closing Remarks</b><br>Rob Feckner<br>President, CalPERS Board of Administration  |
| 5:00 – 7:00 p.m. | <b>Reception</b>   |
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### Keynote Speaker



#### **Mark D. Smith, M.D., M.B.A.**

President and CEO

California HealthCare Foundation

Since its formation in 1996, Dr. Mark Smith has led the CHCF in developing initiatives aimed at improving California's health care financing and delivery systems. CHCF projects have helped advance public reporting or quality data on hospitals, health plans, and nursing homes; promoted research and development of internet technology solutions for improving health care delivery; monitored changes in insurance markets; and informed the public and policymakers on important California health policy issues.



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### Registration

**Fee:** \$25.00

### Location

CalPERS/Lincoln Plaza

400 P Street

Downtown Sacramento

September 21, 2005

Conference: 1:00 p.m. – 5:00 p.m.

Reception immediately following

**Registration Deadline:** September 9, 2005

Seating is limited; therefore priority will be given to California health care purchasers. Reservations for other interested parties will be accepted and confirmed as space permits.

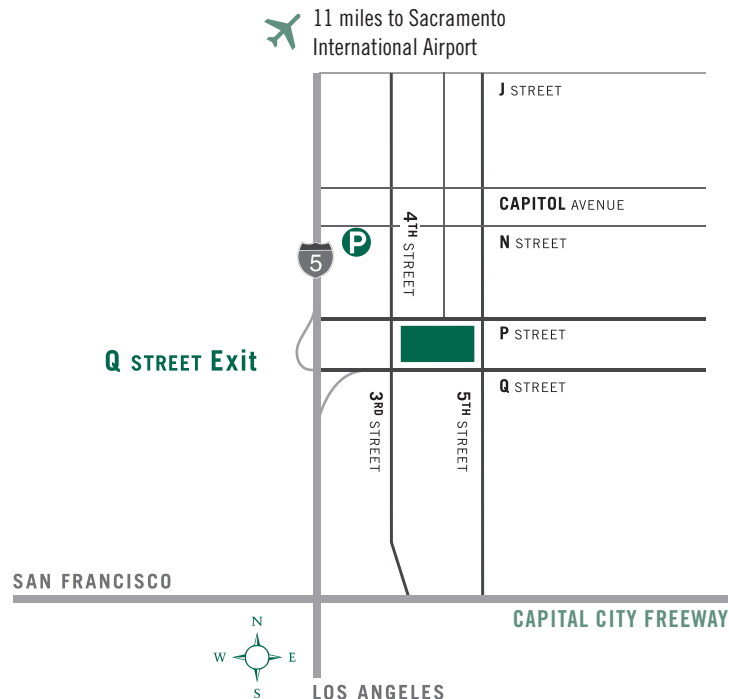
### Activities

All event activities will take place at the California Public Employees' Retirement System's Lincoln Plaza building. A reception will follow the conference.

### Directions

**From I-5 North or I-5 South**

Exit Q Street, the building is located on the left between Q and P Streets.





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### Parking

There are a variety of metered parking spaces in the surrounding area. Meters are coin operated and accept quarters only. There are several all-day parking meters located South of P Street. There are also parking lots available in the vicinity of 2nd and N Street, behind the Crocker Art Museum. The rates vary from \$3 for 2 hours up to \$8 a day.

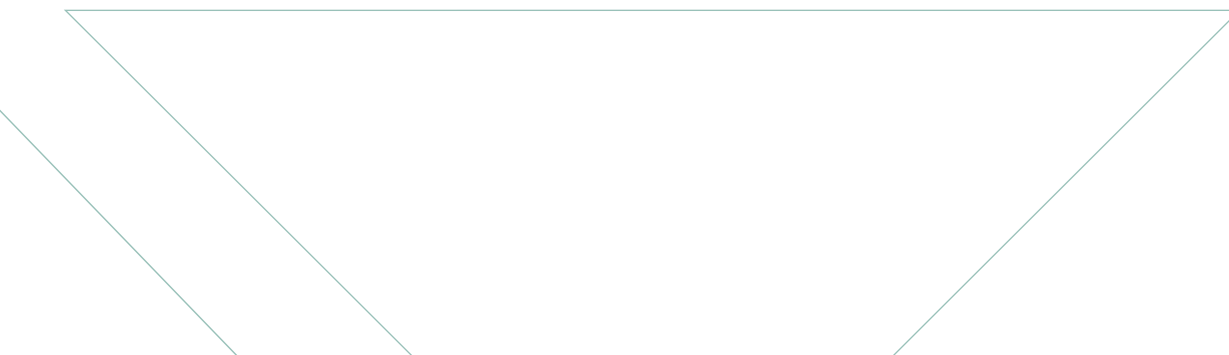
### Web site

Visit our Partnership for Change Web site at [www.calpers.ca.gov](http://www.calpers.ca.gov) in the About CalPERS, “What’s New” section.

### Hotel

If you are considering an overnight stay in Sacramento, you may find information on hotels and lodging through the Sacramento Visitor’s Bureau at [www.sacramentocvb.org](http://www.sacramentocvb.org).

Event sponsored by the California Public Employees' Retirement System





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## Registration Form

**Deadline:**

September 9, 2005

**Send Registration Form and  
check payable to:**

CalPERS

Attn: Cashiers

P.O. Box 1982

Sacramento, CA 95812-1982

For questions, please contact the  
CalPERS Customer Contact Center  
at (888) CalPERS (225-7377).

Name

Title

Company

Address

City

State

Zip

( )

Phone

( )

Fax

E-mail

Priority will be given to California health care purchasers.  
Reservations for other interested parties will be accepted and  
confirmed as space permits.

For planning purposes, will you be attending the reception following?

☐ Yes    ☐ No

***Please complete one form for each person attending. Because seating is  
limited, a registration is limited to a maximum of 2 persons per organization.***





**Partnership  
for Change**

Promoting Value in Hospital Care

California Public Employees' Retirement System  
400 P Street  
Sacramento, CA 95814

First-Class Mail  
U.S. Postage  
**PAID**  
Sacramento, CA  
Permit No. 1417

**John Smith**  
ABC Company  
Department  
1234 Anywhere Street  
Sacramento, CA 94229